

Designer

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# Designer

Nottingham, UK



# About the role...

Do you want to make your mark in a creative and energetic team? Here at BYG we've got an amazing opportunity for a digital designer to get involved in our story and help us create some of the best learning solutions in the UK.

You can expect to be working on conceptual digital designs for a variety of bespoke digital and mobile based eLearning, marketing communications and software solutions. With our help, you'll develop a great understanding of what makes a good 'learning experience' and be coming up with engaging designs tailored to each individual audience. We work with some of the world's biggest brands so we need someone who is a whizz with brand guidelines and would relish the opportunity to work in a client facing role. You'll be coming up with engaging designs that create a strong learning journey for the each audience.

We want you to be passionate about design and proactively research and share your knowledge of new techniques, solutions and processes. We want you to drive innovation in the team and lead internal 'ideas meetings' to ensure we're creating courses that push the boundaries of digital learning.

As you'll have some experience under your belt, we want you work with our Design manager to direct, motivate and support some of our Junior Designers. You'll be assigned as a mentor to a small team; helping to develop their design skills by reviewing their work and sharing the knowledge you have gained throughout your career.

## What does this role involve?

- Producing graphics and UI designs for a variety of eLearning projects: creating, sourcing and modifying imagery
- Supporting and mentoring a team of Junior Designers, 3D Artists and Animators
- Conceiving creative and innovative concepts
- Utilising experience of working with brand guidelines to set effective visual styles
- Using and developing existing design skills to create illustrations, info-graphics and editorial style layouts
- Designing, building and leading the production of eLearning courses to a high standard using Articulate Storyline
- Liaising with clients to gain an understanding of their learning objectives in order to conceptualise their desired solution
- Using HTML and basic JavaScript to manipulating eLearning pages.

### What kind of person are we looking for?

We're looking for someone who has a passion for digital design and enjoys the challenge of working on a variety of different projects. The successful candidate for this role will...

- Be a clear and engaging communicator; someone who is passionate about design!
- Be confident in your ability to talk to our clients and get them on-board with our ideas
- Have strong UI and web design skills
- Have 2+ years' experience as a Designer in a creative agency/team environment
- Have a strong working knowledge of the full Adobe creative suite
- Hold a higher-level qualification in a creative field
- Have excellent attention to detail and great layout skills
- Have a creative and conceptual approach to work
- Have a good understanding of design principles
- Have basic front-end coding skills.

### What are the 'nice to haves'?

- Experience in animation, motion graphics or illustration
- Experience of using Articulate Storyline or Adobe Captivate
- Understanding of UK principles

# Benefits

- **Holiday:** you'll get 31 days of paid holiday per year (inc. bank holidays) and the office is closed between Christmas and New Year.
- **Development:** our management team provide support to each individual in their professional and personal development. We have an in-house training programme and assign each new employee with a mentor to help them learn the ropes.
- **Pension:** all our staff are auto-enrolled into the Company pension scheme.
- **Events:** our awesome events committee lovingly organise monthly fundraising and social events to get everyone together and raise money for some fantastic causes. We also host an annual summer BBQ at the MD's house and put on a cracking Christmas party.
- **Recognition:** we hold 'employee of the quarter' awards which are voted for by your peers. The 3 people with the most votes get a lovely bonus.
- **Location:** with great transport links, we're just a 15 minute tram ride or 10 minutes drive away from Nottingham city centre. The office is just across the road from the Nottingham University Park campus; a beautiful green space with a lake, art gallery and cafe.
- **Food:** we're pretty food-obsessed here at BYG and are lucky enough to have some very talented bakers in our midst. You need some good willpower to avoid that sugar temptation. Oh, and it's tradition to bring in cake on your birthday.
- **Gym:** if you fancy getting fit after all that food, then you're in luck! All our staff get a corporate discount at all of Nottingham City Council's gym and fitness facilities, the nearest of which is just a few minutes walk from the office.
- **Childcare:** if you're a parent and want to save money on your childcare costs you can sign up to our Childcare Voucher Scheme!

# What happens next?



If you love the sound of this role please send us your CV and portfolio, telling us more about yourself and why you're interested in the role. And if you'd simply like to know more or have an informal chat please just call Alice Eagleton on 0115 925 2221 or drop us any questions to [jobs@bygsystems.com](mailto:jobs@bygsystems.com)

And if it's not for you – can you think of someone this job could be perfect for? If so please do forward the details on to them!

## Let's connect

In the meantime, why not check us out on [Twitter](#) or [LinkedIn](#)?