

# Junior Designer/Content Developer



# A bit about the role...

Do you want to make your mark in a creative and energetic team? Here at BYG we've got an amazing opportunity for a Junior Designer to gain fantastic experience in the digital learning industry!

You can expect to be producing designs for a variety of bespoke digital and mobile based eLearning, marketing communications and software solutions. Once you've finished your training programme, you'll be independently building eLearning courses in Articulate Storyline and gaining invaluable knowledge about what makes a good 'learning experience'. This involves combining your graphic design skills with a technical mindset to develop engaging content for a global audience.

We work with some of the world's biggest brands so you'll become a whiz with brand guidelines and learn how to work with corporate clients. There will also be the opportunity for you to develop eye catching motion-graphic animations and provide support in the creation of UI/UX designs for software projects.

Our Design team has a wealth of creative experience and we encourage everyone to share their ideas and best tips and tricks. You'll be able to develop skills in animation, 3D design, illustration and front-end coding by working alongside these talented people.

This really is an amazing role where you can quickly gain the necessary skills to build a fantastic career in the digital learning industry.

## What does this role involve?

- Producing designs for a variety of eLearning projects: creating, sourcing and modifying imagery
- Gaining experience of working with brand guidelines to design effective imagery
- Creating illustrations, info-graphics and editorial style layouts
- Creating digital learning content and building eLearning courses using authoring tools such as Articulate Storyline
- Supporting in the design and creation of new eLearning templates
- Developing skills in HTML and JavaScript to manipulate eLearning pages.

### What kind of person are we looking for?

We're looking for someone who has a passion for digital design and enjoys the challenge of working on a variety of different projects. The successful candidate for this role will...

- Be a clear and engaging communicator; someone who is passionate about design!
- Have a range of digital design skills (e.g. web, UI or app designs), demonstrated in a well thought out portfolio
- Have a strong working knowledge of the Adobe creative suite
- Have some knowledge of brand guidelines
- Hold a higher-level qualification in a creative field
- Have excellent attention to detail and great layout skills
- Have a creative and conceptual approach to work
- Have a good understanding of design principles
- Have a basic understanding of how front end technologies work, or experience of using more complex design software such as After Effects.

### What are the 'nice to haves'?

- Experience in animation, motion graphics or illustration
- Experience of using Articulate Storyline or Adobe Captivate
- Have at least 6 months experience in a digital design role
- Basic front end coding skills.

# Benefits

- **Holiday:** you'll get 31 days of paid holiday per year (inc. bank holidays) and the office is closed between Christmas and New Year.
- **Development:** our management team provide support to each individual in their professional and personal development. We have an in-house training programme and assign each new employee with a mentor to help them learn the ropes.
- **Pension:** all our staff are auto-enrolled into the Company pension scheme.
- **Events:** our awesome events committee lovingly organise monthly fundraising and social events to get everyone together and raise money for some fantastic causes. We also host an annual summer BBQ at the MD's house and put on a cracking Christmas party.
- **Recognition:** we hold 'employee of the quarter' awards which are voted for by your peers. The 3 people with the most votes get a lovely bonus.
- **Location:** with great transport links, we're just a 15 minute tram ride or 10 minute drive away from Nottingham city centre. The office is just across the road from the Nottingham University Park campus; a beautiful green space with a lake, art gallery and cafe.
- **Food:** we're pretty food-obsessed here at BYG and are lucky enough to have some very talented bakers in our midst. You need some good willpower to avoid that sugar temptation. Oh, and it's tradition to bring in cake on your birthday.
- **Gym:** if you fancy getting fit after all that food, then you're in luck! All our staff get a corporate discount at all of Nottingham City Council's gym and fitness facilities, the nearest of which is just a few minutes walk from the office.
- **Childcare:** if you're a parent and want to save money on your childcare costs you can sign up to our Childcare Voucher Scheme.

# What happens next?



If you love the sound of this role please send us your CV and portfolio, telling us more about yourself and why you're interested in the role. And if you'd simply like to know more or have an informal chat please just call Alice Eagleton on 0115 925 2221 or drop us any questions to [jobs@bygsystems.com](mailto:jobs@bygsystems.com)

And if it's not for you – can you think of someone this job could be perfect for? If so please do forward the details on to them!

## Let's connect

In the meantime, why not check us out on [Twitter](#) or [LinkedIn](#)?