

Learning Designer



About the role

This is a fantastic opportunity for you to make a real contribution to a top UK eLearning company. We're looking for someone who's up for a creative challenge in a fast-paced digital environment. You'll be coming up with original ideas and using your adaptable writing skills to produce engaging training scripts and storyboards that create a meaningful learning experience for our clients.

We work with some impressive global companies from a range of industry sectors to support their learning and development needs. As a result, our team get to learn about a wide variety of interesting and at times complex subject matters, and have the opportunity to experiment with creating projects for different digital platforms.

This exciting role involves working closely with our corporate clients and includes the opportunity to travel to their offices in the UK and Europe. We want you to play a proactive role with our clients and be a great advocate for BYG and the Learning Design team! You can expect to attend meetings where you will gain a clear understanding of the client's requirements in order to produce an effective solution for any and every training problem.

What can I expect to be doing?

- Writing engaging training scripts on a variety of complex topics
- Working closely with our graphic design team to create storyboards for animation and game elements of our courses
- Collaborating with specialists in Learning and Graphic Design to conceive exciting and original proposals
- Attending client meetings to extract the information needed to produce accurate and effective content
- Liaising with our clients to gain a clear understanding of their requirements and produce a solution underpinned by learning theory
- Working closely with subject matter experts to broaden your understanding of various training topics and learn how to produce informative and engaging learning experiences
- You'll also have the opportunity to manage small creative projects if this is something you're interested in.

What type of person are we looking for?

We're looking for someone who has fantastic creative writing skills, a positive and personable demeanour and a passion for digital communication! The successful candidate for this role will...

- Have experience of using their adaptable writing skills in a professional capacity
- Have a strong academic background and the high level of intellect needed to be able to work on a variety of complex subject matters, demonstrated by having a 2:1 degree or above from a high-ranking university
- Have the ability to conceive creative ideas and produce innovative written content
- Have a confident and outgoing personality, with the ability to lead meetings, build rapport and work in large creative teams
- Ideally have a minimum of 2 years' professional experience in a relevant role
- Have some experience of dealing with professional or corporate clients
- Have strong analytical skills in order to successfully interpret and understand a client's requirement and relay this back to a wider project team
- Enjoy the challenge of working on a variety of different projects
- Have excellent communication skills to be able to clearly share ideas and build positive relationships with our internal team and our clients.
- Have fluent or native German language skills.

What are the 'nice to haves'?

- Knowledge of learning theory or learning experience
- Fluent German or French language skills.

Benefits

- **Holiday:** you'll get 31 days of paid holiday per year (inc. bank holidays) and the office is closed between Christmas and New Year.
- **Development:** our management team provide support to each individual in their professional and personal development. We have an in-house training programme and assign each new employee with a mentor to help them learn the ropes.
- **Pension:** all our staff are auto-enrolled into the Company pension scheme.
- **Events:** our awesome events committee lovingly organise monthly fundraising and social events to get everyone together and raise money for some fantastic causes. We also host an annual summer BBQ at the MD's house and put on a cracking Christmas party.
- **Recognition:** we hold 'employee of the quarter' awards which are voted for by your peers. The 3 people with the most votes get a lovely bonus.
- **Location:** with great transport links, we're just a 15 minute tram ride or 10 minute drive away from Nottingham city centre. The office is just across the road from the Nottingham University Park campus; a beautiful green space with a lake, art gallery and cafe.
- **Food:** we're pretty food-obsessed here at BYG and are lucky enough to have some very talented bakers in our midst. You need some good willpower to avoid that sugar temptation. Oh, and it's tradition to bring in cake on your birthday.
- **Gym:** if you fancy getting fit after all that food, then you're in luck! All our staff get a corporate discount at all of Nottingham City Council's gym and fitness facilities, the nearest of which is just a few minutes walk from the office.
- **Childcare:** if you're a parent and want to save money on your childcare costs you can sign up to our Childcare Voucher Scheme.

What happens next?



If you love the sound of this role please send us your CV, telling us more about yourself and why you're interested in the role. And if you'd simply like to know more or have an informal chat please just call Alice Eagleton on 0115 925 2221 or drop us any questions to jobs@bygsystems.com

And if it's not for you – can you think of someone this job could be perfect for? If so please do forward the details on to them!

Let's connect

In the meantime, why not check us out on [Twitter](#) or [LinkedIn](#)?